

VERO BEACH 32963 RATE CARD 2017

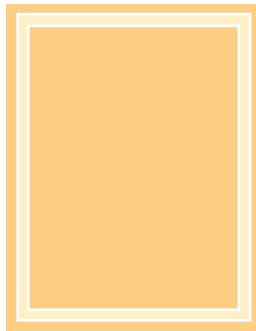


52x Weekly rate **26x** ad rate **12x** ad rate **4x** ad rate **1x** ad rate

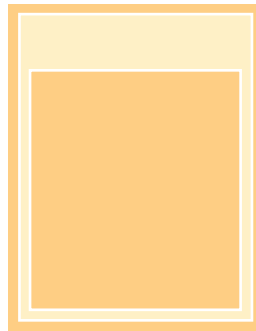
FULL PAGE AD (Dimensions: 10 x 13)	\$1,450	\$1,600	\$1,835	\$1,940	\$2,045
3/4 PAGE AD (Dimensions: 10 x 10.75)	\$1,100	\$1,150	\$1,310	\$1,440	\$1,570
2/3 PAGE AD (Dimensions: 7.45 x 9.15)	\$875	\$925	\$1,045	\$1,150	\$1,310
1/2 PAGE AD (Dimensions: Horizontal: 10 x 6.25 or Vertical: 4.93 x 12)	\$750	\$800	\$940	\$995	\$1,045
1/3 PAGE AD (Dimensions: 4.93 x 9.15)	\$650	\$725	\$835	\$890	\$945
1/4 PAGE AD (Dimensions: Horizontal: 10 x 3.1 or Vertical: 4.93 x 6.25)	\$450	\$500	\$600	\$625	\$680
1/8 PAGE AD (Dimensions: 4.93 x 3.1)	\$250	\$300	\$365	\$390	\$420
BUSINESS DIRECTORY (Dimensions: 3.2 x 1.25)	\$75	\$80	\$95	\$100	\$105
DINING & ENTERTAINMENT (Dimensions: 4.93 x 3.95)	\$125	\$155	\$185	\$210	\$240

AD RATES AS OF JANUARY 2017

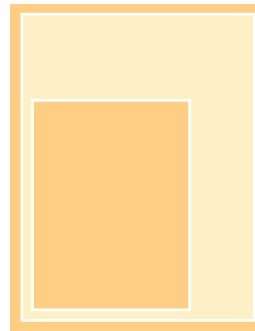
Space reservation and ad copy are due no later than noon Thursday for the following week's publication.



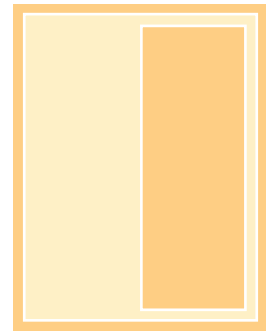
FULL PAGE
Non bleed: 10" x 13"



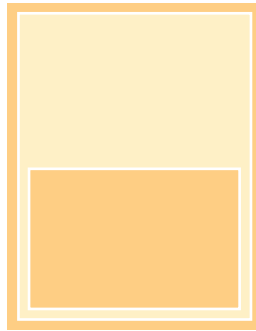
3/4 PAGE
10" x 10.75"



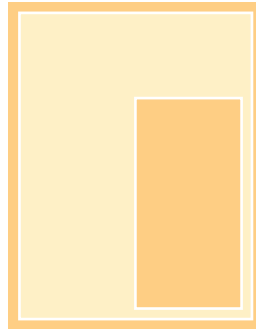
2/3 PAGE
7.45" x 9.15"



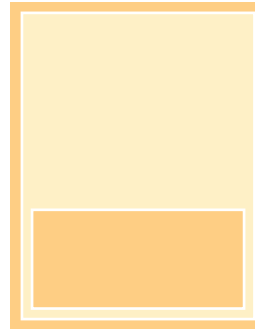
HALF PAGE (Vert.)
4.93" x 12"



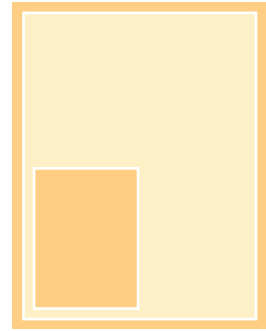
HALF PAGE (Horiz.)
10" x 6.25"



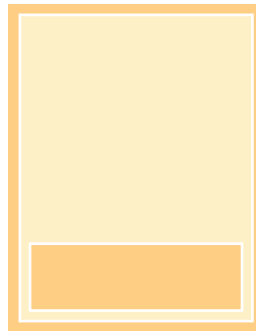
1/3 PAGE (Vert.)
4.93" x 9.15"



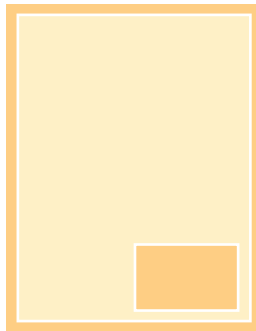
1/3 PAGE (Horizontal)
10" x 4.25"



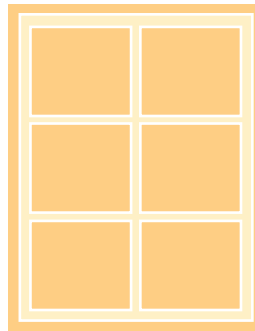
1/4 PAGE (Vert.)
4.93" x 6.25"



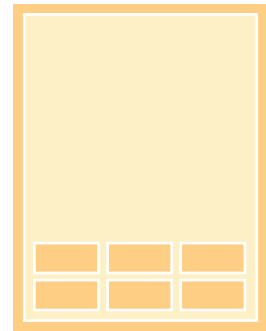
1/4 PAGE (Horiz.)
10" x 3.1"



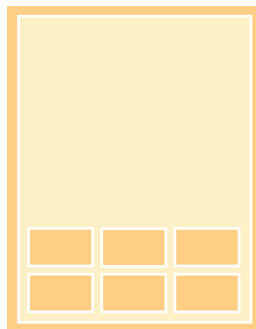
1/8 PAGE
4.93" x 3.1"



1/6 PAGE
4.93" x 3.95"



SERVICE DIRECTORY
3.2" x 1.25"



FEATURED HOMES
3.25" x 2.15"

AD FORMATS AND SIZES

PAPER TRIM SIZE: 10.5" x 13.75". Ads are carried in a modular format ranging from Service Directory ads to a full page. These ad sizes are available. All sizes W x H.

ADDING BLEED:

Add at least 0.75" to each side of the given ad size to allow for bleed. Without the proper bleed, white may show-through on trimmed edges.